

# ajay joshi

Entrepreneur & educationist in animation, games, mobile, interactive & emerging technologies

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## Summary

Entrepreneur in Animation, Games & Interactive Technology with vast experience in developing new content in new formats with passion for establishing education business and using innovative technologies to deliver quality content for learning. Lack of talent to deliver Global content on new platform led him to be invited by Vice Chancellor of BIT (Birla Institute of Technology) in 2004 to conceive and start India's first graduation course in Animation at BIT (Birla Institute of Technology), this course later came under the innovative programmes schemes of the UGC (University Grants Commission). He also conceptualised, christened and founded Academy of Animation & Gaming (AAG) in 2006. He was the director for the initial 2 years. He was also Director at Global School of Management Science where he played an important role in designing courses in Animation & Games in various Indian educational institutions courses at undergraduate and postgraduate level. He also set-up JBC Skool Pvt. Ltd. In Bhubaneshwar, Orissa, within a short span it has become a big campus providing education in various sectors. He is also member of the academic committee for Animation at Birla Institute of Technology (BIT) where his recommendations were important in launching the Masters in Animation Design Course. He has also been featured by GOOGLE (A film was made by Google on him and 2 others, he was featured in education segment) & NDTV featured him in an hour long programme in development of creative content and use on Internet in Education in the coming time. Under him hundreds of professionals have trained in emerging technologies. Currently has initiated "Mission Creative India", a campaign to drive creativity in Educational Institutions. He also is developing content to be delivered to masses via new emerging platforms.

## Specialties

Promotion, evangelizing animation and games, interactive technology, Entrepreneurship in emerging areas

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## Experience

**Owner at ajay\_joshi**

January 1995 - Present (20 years 5 months)

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## Education

**Delhi University**

1983 - 1986

**Kendriya Vidyalaya**

1981 - 1983

**Kendriya Vidyalaya, AMC**

1981 - 1983

**kendriya vidyalaya, lucknow**

1981 - 1983

**St. Vincent High School, PUNE**

1972 - 1983

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[Contact ajay on LinkedIn](#)